



RATE CARD

Where creators become talent.

Scarred but sacred; a beautiful gift rising above the storm.

NOVA BADZLINA GLOBAL · 2026 · MYR / USD / GBP

Everything in this card is a **starting rate** for the standard version of that service, with organic usage included. Add-ons, licensing and travel are quoted on top.

The three currencies are **not conversions of each other**. Each one is priced to what that market pays for this work, so a brand in London and a brand in Kuala Lumpur are both quoted fairly for where they are.

Nothing is produced on credit, and nothing is agreed by voice note. You get a written quote before anything starts, and a signed booking agreement, invoice and receipt for every job — however small.

TALENT

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BOOKINGS

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everything else

AVAILABILITY

Remote worldwide as standard.

In person for events in Malaysia — based

in Kota Bharu, Kelantan, and regularly in

Kuala Lumpur.



UGC video & editing

- MYR — MALAYSIA
- USD — US & INTERNATIONAL
- GBP — UK & EUROPE

UGC video

Covers UGC Creator, Tech UGC, Mom UGC and general content creation. You receive the file and post it on your own channels. Concept, script, filming, editing and captions included.

DELIVERABLE	MYR	USD	GBP
Single video, 15–30 seconds	RM 400	\$150	£120
Single video, 31–60 seconds	RM 650	\$240	£190
Single video, 61–120 seconds	RM 950	\$350	£280
Bundle of 3 — same product	–10% on the combined total		
Bundle of 5 — same product	–15% on the combined total		

Canvas UGC — 30 days

A brand-new account built from zero, posted to daily for a month, then handed over to you. You end up owning a seasoned channel, not renting a placement.

PACKAGE	MYR	USD	GBP
One platform · 30 daily posts	RM 3,500	\$1,200	£950
Two platforms · 30 daily posts · account handover	RM 5,500	\$1,900	£1,500
Each additional month	Same rate, billed in the 28th–31st window		

Video editing — you supply the footage

FINISHED LENGTH	MYR	USD	GBP
Up to 30 seconds	RM 250	\$100	£80
31–60 seconds	RM 400	\$160	£130
61–120 seconds	RM 650	\$260	£210

Creator days & stays

Creator days — lifestyle, travel, wedding

Billed by the day. Travel and accommodation are quoted separately where the location requires it.

SESSION	MYR	USD	GBP
Half day — up to 4 hours	RM 700	\$280	£220
Full day — up to 8 hours	RM 1,200	\$480	£380
Travel day — on location	RM 1,500	\$600	£480
Wedding — social package with same-day edit	RM 1,800	\$700	£560

Stay & property content — Airbnb, Agoda, Booking.com

Content for the property itself rather than the destination. For hosts, homestays, boutique hotels and resorts competing on a thumbnail. Delivered as both a listing photo set and vertical video.

DELIVERABLE	MYR	USD	GBP
Listing photo set — 15 edited images	RM 900	\$360	£290
Walkthrough / room tour — vertical video	RM 700	\$280	£220
Property shoot — half day, photo + video	RM 1,200	\$480	£380
Property shoot — full day, photo + video	RM 1,800	\$720	£580
Neighbourhood guide — set of 3 videos	RM 1,500	\$600	£480
Hotel or resort feature — 1–2 night stay	from RM 2,000	from \$800	from £640

On complimentary stays. A hosted night covers accommodation, not the work. I am glad to build the stay into the quote — it reduces what you pay in travel and lodging — but it does not replace the fee. Barter-only collaborations are considered case by case and are not the standard arrangement.

Photography

Product photography

Shot in my own light box, with a rotating stand for 360° sets. Suited to skincare, cosmetics, gadgets and small goods. Availability is limited — please ask before you build a deadline around it.

DELIVERABLE	MYR	USD	GBP
Per edited image	RM 60	\$25	£20
Set of 10 edited images	RM 500	\$200	£160
Set of 25 edited images	RM 1,100	\$440	£350
360° spin set — per product	RM 350	\$140	£110
Half day in the light box	RM 800	\$320	£250
Full day in the light box	RM 1,400	\$560	£450

Food photography

For restaurants, cafes, home businesses and food brands. Shot on location at your place, or in my own setup if you ship the product.

DELIVERABLE	MYR	USD	GBP
Per edited image	RM 60	\$25	£20
Set of 10 dishes	RM 500	\$200	£160
Set of 25 dishes	RM 1,100	\$440	£350
Half day on location	RM 800	\$320	£250
Full day on location	RM 1,400	\$560	£450
Full menu refresh	from RM 1,800	from \$720	from £580

Kids & family photography

Family and children's portraits, on location. Raya and festive sets, birthdays, milestones, and children's clothing campaigns.

SESSION	MYR	USD	GBP
Mini session — 1 hour, 15 edited images	RM 450	\$180	£145
Half day — up to 4 hours	RM 800	\$320	£250
Full day — up to 8 hours	RM 1,400	\$560	£450
Festive or Raya set — family of four	RM 650	\$260	£210
Children's clothing brand — per campaign	from RM 900	from \$360	from £290

Add a short video of the same dish for RM 250 each. If I am already on site with the food plated and lit, the video costs you a fraction of booking it separately — and most menus sell better in motion than in stills.



Retouching & voice

Photo editing — you supply the images

Priced per image, so you only pay for the level each shot actually needs.

LEVEL	MYR	USD	GBP
Basic — crop, colour, exposure	RM 15	\$6	£5
Standard — retouch, background clean-up	RM 35	\$14	£11
Advanced — composite, heavy retouch	RM 70	\$28	£22
50 images or more	–20% on the combined total		

Voice-over

Per script, clean master delivered. Pickups within the agreed script are included. Recorded and mastered in my own home setup, in Bahasa Melayu and English.

SCRIPT LENGTH	MYR	USD	GBP
Up to 60 words	RM 200	\$85	£68
61–150 words	RM 350	\$150	£120
151–300 words	RM 550	\$230	£185
Long-form — per finished minute	RM 400	\$170	£135
Same script in both languages	+60% rather than double		

Reviews, on camera & partnerships

SERVICE	MYR	USD	GBP
Paid review — video	RM 800	\$320	£255
Paid review — video and written	RM 1,100	\$440	£350
Movie review — sponsored	RM 500	\$200	£160
Canvas makeup content	RM 600	\$240	£190
Commercial talent — half day	RM 900	\$360	£290
Commercial talent — full day	RM 1,600	\$640	£510
KOL / KOC campaign	from RM 1,200	from \$480	from £380
Brand ambassador — per month	from RM 3,000	from \$1,200	from £950

Every review is disclosed as paid. That is not a legal box-tick — it is the reason the review is worth buying. An audience that knows when I am paid believes me when I say something is good.

Live commerce & affiliate

Live host — TikTok Live & Shopee Live

Hosted remotely from my own studio, in 30-minute slots. Between 30 minutes and a maximum of 4 hours per day, arranged around my university schedule. Product must reach me three days before the first slot.

BOOKING	MYR	USD	GBP
TikTok Live only — 30-minute slot	RM 45	\$20	£16
Shopee Live only — 30-minute slot	RM 45	\$20	£16
Both platforms , same session	from RM 65	from \$28	from £22
One platform — 2 hours (4 slots)	RM 160	\$70	£56
One platform — 4 hours, my daily maximum	RM 300	\$130	£105
Both platforms — 4 hours	RM 440	\$185	£148
Commission on session sales	+3–8% of sales, on top of the slot fee		

Affiliate partnership — TikTok Shop & Shopee

Content carrying my tracked link. The fee covers making it; the commission is what makes me care whether it converts.

DELIVERABLE	MYR	USD	GBP
Single affiliate video, posted with my link	RM 250	\$100	£80
Four videos a month — ongoing push	RM 800	\$320	£255
Added to a live slot you already booked	No extra fee		
Commission on tracked sales	10–20% of platform commission, agreed in writing		
You choose the product and I approach you	Commission only — no fee		

On “affiliate only, no fee”. If I find your product and approach you, commission-only is fair — I chose it and the risk is mine. If you approach me, the content is paid work: you picked the product, set the price and hold the stock, and none of those are things I control.

Add-ons

Applied to any rate in this card

ADD-ON	RATE	APPLIES WHEN
Raw / unedited footage	+50%	You want the source files. Usage rights included.
Rush turnaround	+30–60%	The deadline is tighter than my normal queue allows.
Posted on my own channels	+10%	Paid upfront, before it goes live.
New account I build and hand over	+15%	Canvas UGC — account management, not just content.
In person, Kelantan or Kuala Lumpur	+30–50%	My home state and my university city — no flights.
In person, elsewhere in Peninsular Malaysia	+50–80%	One to two day events.
Last-minute in person	+10–15%	Short-notice on-site booking.
Category exclusivity	+30%	Affiliate and ambassador work, for the agreed term.
Paid advertising licence	Quoted	By term (3, 6 or 12 months) and by territory.

Sabah and Sarawak. Quoted separately rather than by a fixed add-on. I travel with my daughter, so anywhere requiring flights carries two sets of costs rather than one.

Payment terms

When payment is due

PATTERN	SPLIT	USED FOR
Pay before each step	Step by step	Single video · Video editing · Photo editing
Monthly window	28th–31st	Bundles · Canvas UGC · Brand ambassador · Affiliate · Reviews
Half and half	50% + 50%	Voice-over — half to book, half on delivery
Day rate, invoiced after	Deposit + balance	Product photo · Stay & property · Commercial talent · Travel · Wedding
Daily, weekly or twice a month	Your choice	Live host slots — whichever cycle suits your cash flow

How to pay

METHOD	STATUS	DETAIL
FPX / online banking · Debit card · QR Pay	Direct	Maybank — Nur Badzlina Razi binti Mohamed Gazali · 1651 2543 2269
Stripe · Payoneer	By arrangement	Contact me directly and I will set the payment up for you.
PayPal	Coming soon	Not yet available.

These are starting rates, not a fixed price list. Complexity, usage, exclusivity and turnaround all move the figure. Send me your brief and I will give you a firm number before anything is agreed.

Before you transfer anything, confirm the account details with me on +60 18-278 0523 or by email. I will never ask you to send payment to a different name or a different account number.